

Removing the "established business relationship" qualification from the new regulations governing unsolicited fax advertisements will hurt the ability for not-for-profit organizations to communicate with their members, provide customer service, and conduct business. Forcing companies to obtain written consent of members, clients, and industry partners before sending any fax means that if a member calls and wants us to fax them information on a seminar they would like to attend, we cannot do that unless they provide written approval first. We cannot fax updates on convention exhibiting opportunities to vendors who have already signed up to exhibit with us. This will hurt business, and the economy in general. There are also numerous gray areas that are not clarified in this ruling. I urge you to keep the EBR clause of the law.